

Attention DNC Delegates and Attendees

Who said it's not easy being green?

The Coalition for Environmentally Responsible Conventions has offset the carbon dioxide (CO₂) emissions associated with your travel to the Democratic National Convention in order to address the risk of **global climate change**. Our actions make you a "carbon neutral" traveler for the period of the convention.

How did we do it?

First, we estimated the CO₂ emissions generated from transporting 35,000 delegates and attendees from around the country to Boston and back home. We estimate that this travel produced 27,000 tons of CO₂ emissions. Next, we acquired CO₂ reduction credits, which we will retire on your behalf. These credits were created from a variety of on-going CO₂ reduction projects.



Why did we do it?

Because the sooner we respond to the threat of global climate change, the better our chances of success. There are a multitude of cost-effective options for reducing CO₂ and other greenhouse gases. Many of these mitigation options, in addition to reducing emissions, improve economic performance and create jobs.

Looking Beyond the Convention.

We would encourage you to continue to promote a "carbon-neutral" lifestyle. For more information on offsetting CO₂ emissions and reducing your environmental footprint, visit **Clean Air-Cool Planet** at <http://www.cleanair-coolplanet.org>.

Global Climate Change

Carbon dioxide and other greenhouse gases are accumulating in the atmosphere like a thickening blanket, trapping the sun's heat and causing the planet to warm. This build up of gases threatens to disrupt the Earth's climate system, including the potential for sea level rise, severe storms, greater temperature extremes, and changes in ocean currents.

Greenhouse Gas Offsets

Offsetting emissions requires investing in projects that reduce emissions to compensate for (or "offset") the greenhouse gases resulting primarily from activities involving fossil-fuel combustion, such as driving to work, lighting your home, or traveling to the Democratic Convention. The net result is to mitigate the risk of climate change and to create incentives for environmentally beneficial practices.



The Coalition for Environmentally Responsible Conventions seeks to minimize the local and global environmental footprint of the major 2004 national political conventions by reducing emissions associated with global warming, decreasing waste, encouraging public transportation and low emissions vehicles, and promoting environmentally preferable products and services. For more information on our activities, go to <http://www.cerc04.org/>.

The following organizations helped make the Democratic Convention a climate friendly event:

Boston Carbon Corporation
Carlisle, Massachusetts

Solar Electric Light Company
San Francisco, California

Clean Air - Cool Planet
Portsmouth, New Hampshire

Enel North America
Andover, Massachusetts

Republic Services, Inc.
Fort Lauderdale, Florida

EcoLogic Development Fund
Cambridge, Massachusetts

Robert A Shatten, Inc.
Arlington, Massachusetts

M. J. Bradley & Associates, Inc.
Concord, Massachusetts

Green Markets International
Arlington, Massachusetts

Greenhouse gas reduction projects used to offset the travel-related emissions:

Coal mine methane recovery

Landfill gas recovery

Hydroelectricity

Solar photovoltaic lighting

Tropical reforestation

Our emissions estimate:

Airline Travel:	25,200 tons
Buses:	900 tons
Automobiles:	900 tons
Total:	27,000 tons

27,000 tons minus 27,000 tons = Carbon Neutral

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